

For Immediate Release  
January 29, 2019

Press Release- Visiting Author donates books to fundraise for Humane Lake Event

Eustis, FL-

Former Mayor of Hermantown, Minnesota now turned author, Dan Urshan, announced the public release of his new book, *Where's Duke?*, in October of 2018. This heartwarming tale is a true story about a boy named Danny who loves his black Labrador Duke more than anything. When Duke goes missing one day, it's up to a couple Good Samaritans and the local humane society to find him and reunite him with his family. Urshan's story was first featured on the front page of the Duluth Herald in 1974 and served as the inspiration for him retelling his experience with losing and then reuniting with his dog.

The book was originally written for Urshan's grandchildren, but will now be used as a fundraising and education tool for Animal Allies Humane Society in Minnesota, the very organization that helped Urshan over 4 decades ago. Urshan will also use the book to help other humane societies create awareness for lost pets and fundraise for the organizations.

Urshan is donating several copies of *Where's Duke?* to the Lake County Humane Society to be sold in order to raise funds for the organization. Executive director, Angie Klein is thrilled to partner with Urshan and has invited him to attend the organization's big open house event on March 2<sup>nd</sup>. Books will be available at the event and Urshan will be signing books purchased with proceeds going back to the Lake County Humane Society.

In Urshan's spare time he reads to children at local schools and uses his new book to inspire creative writing and reading in students across the country. Urshan desires to share the book with as many students as possible and has recently visited classes in the Naples area.

*Where's Duke?* is published by Lake Superior Marketing and book sales are available through [www.WheresDuke.com](http://www.WheresDuke.com). Proceeds from online sales of the book will go back to the Animal Allies Humane Society in Minnesota. If you would like to follow along for updates, visit the "Where's Duke?" Facebook and Instagram page @WheresDukeChildrensBook or contact [info@WheresDuke.com](mailto:info@WheresDuke.com) for a detailed schedule of events.

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