

For Immediate Release  
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## Press Release- Visiting Author Inspires Creative Writing in Local Students

Finlayson, MN-

Former Mayor of Hermantown, Minnesota now turned author, Dan Urshan, announced the public release of his new book, *Where's Duke?*, in mid-October. This heartwarming tale is a true story about a boy named Danny who loves his black Labrador Duke more than anything. When Duke goes missing one day, good Samaritans and the local humane society pitch in to care for him until he can be reunited with his family. Urshan's story was first featured on the front page of the Duluth Herald in 1974 and served as the inspiration for him retelling his experience with losing and then reuniting with his dog.

The book was originally written for Urshan's grandchildren, but will now be used as a fundraising and education tool for Animal Allies Humane Society, the very organization that helped Urshan over 4 decades ago. Urshan will also use the book to inspire creative writing and reading in students across the country.

To celebrate the release of the book, Urshan desires to share the book with as many students as possible. He has been invited to read at many schools across northern Minnesota, the Twin Cities area as well as schools in Florida. On Friday February 22<sup>nd</sup>, Urshan will be visiting East Central Elementary School to read to students and is thrilled to have the opportunity to share his story.

Having the opportunity to meet an author and hear about how he used a life experience as the basis for his story is just one of many ways Urshan inspires students to do the same. Urshan has generously donated several copies of his book to each school he visits. Additional copies are available for purchase at [www.WheresDuke.com](http://www.WheresDuke.com).

Urshan will be holding other events on:

Saturday March 2nd 10am at Lake County Humane Society (Eustis, FL)  
Saturday March 16<sup>th</sup> 11-1pm at Kunjani Coffee (Naples, FL)

*Where's Duke?* is published by Lake Superior Marketing and book sales are available through [www.WheresDuke.com](http://www.WheresDuke.com) as well as local retailers. Proceeds from online sales of the book will go back to the Animal Allies Humane Society in Minnesota. If you would like to follow along for updates, visit the "Where's Duke?" Facebook and Instagram page @WheresDukeChildrensBook or contact [info@WheresDuke.com](mailto:info@WheresDuke.com) for a detailed schedule of events.

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For more information, press only:

Shawna Jokinen / 651-246-4114 / [info@LakeSuperiorMarketing.com](mailto:info@LakeSuperiorMarketing.com)